

Vinayak Pachalag

Entrepreneur, Author, Speaker, Digital Strategist

M.Tech (E&TC) B.E. (Electronics), PGDBA



- Founder CEO of “Vedbiz Technologies Private Limited” , a Pune based IT company working as a digital strategist and end to end digital partners to more than 20 High impact customers
- Director of Digithink Media LLP, a Digital Media platform and solutions company.
- Editor-Director of “Think Bank Live” : A digital channel
- One year Professional Experience in KPIT Technologies, Pune
- TEDx Speaker (Talk : Let’s Be Rational on Social Media)
- Recipient of Prestigious “ Maharshi Narad Journalism Award” for Social media by Deccan Education Society and Vishwa Sanwad Kendra (Fergusson College, Pune)
- Author of the book “ Confusion/Communication/Conviction”
- Columnist for various newspapers such as Daily Sakal, Daily Maharashtra Times, Daily Lokmat since last 8 years. Areas of writing are Innovation, Youth, Culture & Social Media
- Media has covered his activities in technology & digital literacy space extensively & had written many cover stories on him
- Panellist on various TV channels such as ABP Majha, SAAM TV, Jai Maharashtra TV ,IBN Lokmat as a subject Matter expert on various topics
- Delivered more than 40 sessions at YASHADA, Pune about Social Media. Teaches Social Media & Governance to various class I officers coming from all over Maharashtra.
- Conducted training session in Mantralaya, Govt. of Maharashtra for all Class I officers of DGIPR
- Had given more than 100 lectures in the past on various topics at various Government, Non-Government Forums throughout the Maharashtra
- Had won IIT Techfest, Asia’s Largest Technical Festival twice
- Had been Guest RJ/ Consultant to a Radio Station in Kolhapur for over 5 years
- Founder of “Abhigyan International Lecture Series”
- Founder of “Kolaj” : Famous Marathi Features Portal

- Consultant to many academic institutes, NGO's, Media Houses (Namely Pudhari) and renowned politicians for strategy, branding and change management using technology
- Fond interest in Marathi music as well as Drama, Founder of only Marathi website on drama – rangakarmi.com in 2009
- Was active participant in student movement, remained member of student council of KIT's college of Engineering for three consecutive years from 2011-2014

Personal Details-

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